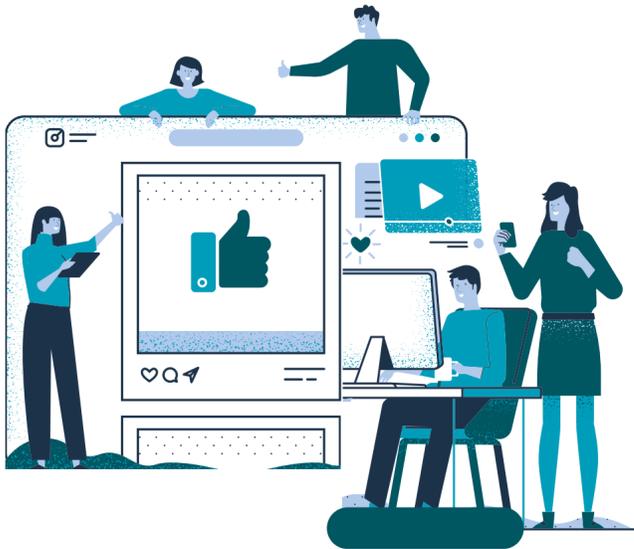


Digital and IT



Sector employee jobs¹

560,000

people employed
in the sector



8.6%

of employee
jobs are in
this sector

(England: 4.5%)

Average salary²



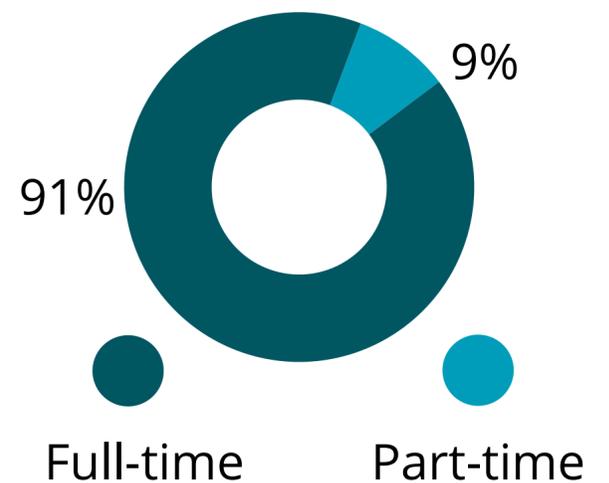
Median gross income:
£51,000 a year in London

Working hours²



People work **37.5** hours
a week (*London average*).

Working patterns¹



Most vacancies in 2024/25³

- Programmer & software developers
- IT business system analysts, architects and designers
- Data analysts
- Cyber security professionals
- IT managers
- IT network professionals

Job Vacancies³



Most requested skills³

- Python and SQL (programming languages)
- Agile methodology
- Microsoft Azure
- Amazon Web Service
- Project management
- Scalability

Which sub-sectors employ the most people?¹



Computer
consultancy
services



Publishing, film & TV
production, recording
and broadcasting



Programming and
other IT services



Telecoms



Data services, hosting
and other services