[Christmas music]

[Text] Gifts with history

The film opens with Freddy, a golden-brown teddy, being carried in a bag, with some other items, to a Shaw Trust charity shop by a blonde-haired woman.

After being donated, he is placed on a chair in a window, only for someone walking by to notice him. The woman looks through some more teddy bears in the shop, but decides on picking up Freddy.

She takes him home, puts a red bow on him, and writes the words ‘Look after Freddy, and Freddy will look after you’ on his paw.

Christmas morning arrives, and a child runs in to find Teddy in a box. He picks him up lovingly and cuddles him. He is incredibly happy, smiling from ear to ear.

The film ends with a light blue screen, and the following text: ‘Every gift tells a story, make yours one that matters. Shop second-hand this Christmas’.

[Santa’s sleigh jingling sounds]

The Shaw Trust logo, with a red Santa hat on the ‘S’ concludes the film.

[Logo] Shaw Trust